



Bedminster Town Team update

The Past Year – in Summary

In its second year the Business Improvement District has continued to deliver a multitude of projects across the BID area under the themes of marketing, arts/culture and the built environment (making the streets look more attractive for shoppers). The following table summarises projects managed directly via the BID and Town Team or supported either financially or via our marketing platform (ie the Town Team website and other social media outlets such as Twitter and Facebook):

Built Environment	Hanging baskets and planters	ie paying or subsidising their introduction and/or maintenance
	BGC and Walkways	Joint application and financial support with the Neighbourhood Partnership
	Gateway Art/Greening	Approved artwork for Bedminster Parade
	Access survey	Shopper and pedestrian friendly assessment exercise to inform future traffic management
	Shop fronts	Grants for shop front improvements made available
	Mill Square	Creation of a small square adjacent East St
Crime	Radios	Radios provided by Town Team to link directly with the police in businesses suffering higher levels of violent crime and anti social behaviour
Marketing & Promotion	Art in shop windows	Pilot art trail in shop windows
	Events & Markets Manager	East St weekly market and Summer Fair

Plaster PR and Digital	Website and other social media content management
Lanterns Parade	Subsidy of parade through shopping streets
Fabric banners	Redesign and replacement of lamppost banners throughout the area
Generator	Purchase of small generator for events and market
Musicians etc 'on the Run'	Musician, Comedian etc live gig theme 3x per annum
Shop Loyalty	Loyalty cards being explored
BS3T Guide	8 page tourist and visitor guide for summer 2015
Skills Week	Major skills and events program in May
Show of Strength	Grant for theatre on the street in May
Upfest 2015	Grant to support 2015 July festival
'BOB'	Grant offered to resurrect Best of Bedminster to combine with East Street Summer Fair
Make Sundays Special	Securing £10k grant and managing the event
East St Summer Fair	Closing East St for a fair, market etc
Sculptures on North St	Pilot of 5-6 sculptures/signs on North St shops
West St Stories	Grant for stories and photos exhibition
Christmas Lights 2014	Unique projector based Christmas lighting
Make Sunday Special	£10k grant – June 2015